# 2023 Yearbook Senior Ads





#### Policies

► All orders must be submitted online through Jostens. Link to order is at lakeridgenewsonline.com/ yearbook. All photos and messages must be uploaded online at the time of payment. Remember to buy a yearbook when you buy your Senior Ad. Yearbooks may be purchased later, but Senior Ads are due November 11. Prices increase after October 1, so order early!

► Because of copyright restrictions, song lyrics, poetry and other published materials may not be used. Bible verses are acceptable.

► Content may be edited for font, spacing, and colors to match the overall theme of the yearbook.

All ads are published in full color.

► Do not submit photo collages or cut-out photos.

► Photos showing nudity or partial nudity at any age, illegal activities, or any other item deemed inappropriate will not be published in the Lake Ridge yearbook. LRHS administration will make final determination on inappropriateness on a case by case basis.

► Group ads accepted as long as individuals attend LRHS (specifically seniors). All materials and payment for a group ad must be turned in at the same time with one online payment.

Lake Ridge Eagle Media

 $laker idgenews on line.com/year book \ | \ laker idges rads@gmail.com$ 



# Order online by October 1 for early bird pricing Final Deadline November 11 Follow US: @lakeridgeyb & @lakeridgeyearbook

## Lake Ridge High School

## **DEADLINE:** 11/11/2022

\*\*\*\*ORDER NOW\*\*\*\* PRICE INCREASE AFTER OCT 1 FINAL DAY TO PURCHASE NOV 11

#### Dear Parent or Student,

Yearbook recognition ads are a great way for parents, families and friends to commemorate student achievements and important milestones. In addition, revenues from recognition ads help our school to create a better yearbook. To purchase your ad online, follow the instructions on the form below. Jostens is managing your school's yearbook ad sales so please do not contact or send materials to the school. Please take into account our school's ad content guidelines on the bottom of this form during the creation of your ad online.

# ORDER YOUR YEARBOOK RECOGNITION AD TODAY!

ORDER BY	10/01/2022

COLOR AD	
Full Page	\$385.00
1/2 Page	\$250.00
1/4 Page	\$150.00
1/8 Page	\$90.00

# IT'S EASY! Create your ad online at www.jostensadservice.com

- 1. Choose your ad size and layout.
- 2. Enter your text and upload your photos.

#### Important information about Yearbook Recognition Ads

- Our school reserves the right to edit ads per our guidelines.
- We retain the right to remove any explicit text, graphic photos or copyright-protected imagery or photos.
- For the ad to appear in the yearbook, your ad must be purchased by the order deadline.
- Color photographs uploaded for black-and-white ads will appear in black and white.
- We will make every effort to use your layout and text as indicated. A proof will not be provided and no changes can be made after purchase.

#### **GUIDELINES SURROUNDING RECOGNITION AD CONTENT.**

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.



Order through Jostens. AKE RIDGE HIGH SCHOOL EAGLEMEDIA All details & link to order are posted on our website at LakeRidgeNewsOnline.com/Yearbook



### **EASY PAYMENT PLAN AVAILABLE\***

\*Credit card installment plan available for orders of \$30 or more.

#### **Frequently Asked Questions**

## How are the ad prices determined and what is the money used for?

Ad prices are determined by our school. The revenue from Recognition Ads helps support our yearbook and keep it affordable for everyone.

#### How is the ad deadline determined?

The ad deadline is set by our school based on the production schedule for the yearbook.

**Can I create my student's ad on my mobile device?** Yes, yearbook ads can be created online from both desktop and mobile devices.

#### Can I send my materials to the school?

No, please do not send your materials to our school. Our school has selected Jostens to assist with our ad program. Please call our customer service number (800-358-0800) if you have questions or need assistance in creating your ad.

#### More questions? Call Jostens at (800) 358-0800. www.jostensadservice.com

